

PRESS RELEASE

Cursor Oy
Kotka-Hamina regional development
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THIRD ANNUAL RUSSIAN-FINNISH FORUM OF BUSINESS OPPORTUNITIES – RUBICON FORUM
(<http://forum.rubicon.fi>) on November 19-21, 2014, in Lahti (Finland).

Economic sanctions, crises, and Russian ruble volatility. Will small and medium-sized innovation companies in Russia retain interest in entering the global market and investing abroad? Which government support tools can be of use for them and what can they count on in Finland to implement their global projects? How successful are over 1,000 businesses with Russian capital in Finland and what challenges and problems are they tackling today?

Answers to these questions will be provided at **Rubicon Forum 2014** at Lahti Fair Center on November 19-21, 2014. The Forum will be supported by the Trade Representation of the Russian Federation in Finland, Lahti and Kotka municipalities, and over a dozen of Finnish government agencies for innovation, investments, small and midsize companies, including **Invest in Finland**, a government agency promoting investments into Finland, and **Tekes**, a Finland funding agency for technology and innovation.

In 2014, **St. Petersburg (Russia)** will become a partner city of the Rubicon Forum convening the leaders of the St. Petersburg Committee for External Relations and Committee for Entrepreneurship Development, as well as over 20 innovation companies. In total, over 200 Russian investors, entrepreneurs, business people, and startups are expected to attend the Forum. The Forum geography will include Moscow, Nizhny Novgorod, Voronezh, Ekaterinburg, and other Russian cities.

Rubicon Forum 2014 agenda and materials can be found here <http://forum.rubicon.fi/ru/>

This year, **Rubicon Forum 2014** will be held at the premier exhibition and convention center Lahti Fair Center. Concurrently, the Fair Center will host Business Day conference and exhibition gathering over 2,000 leading Finnish businesses. <http://jm.ee/businessday/index-rus.html>

RBC Publishing House will be the general media partner of the Rubicon Forum.

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